

Teens & Social Networks Study

roiworld™ June 2010

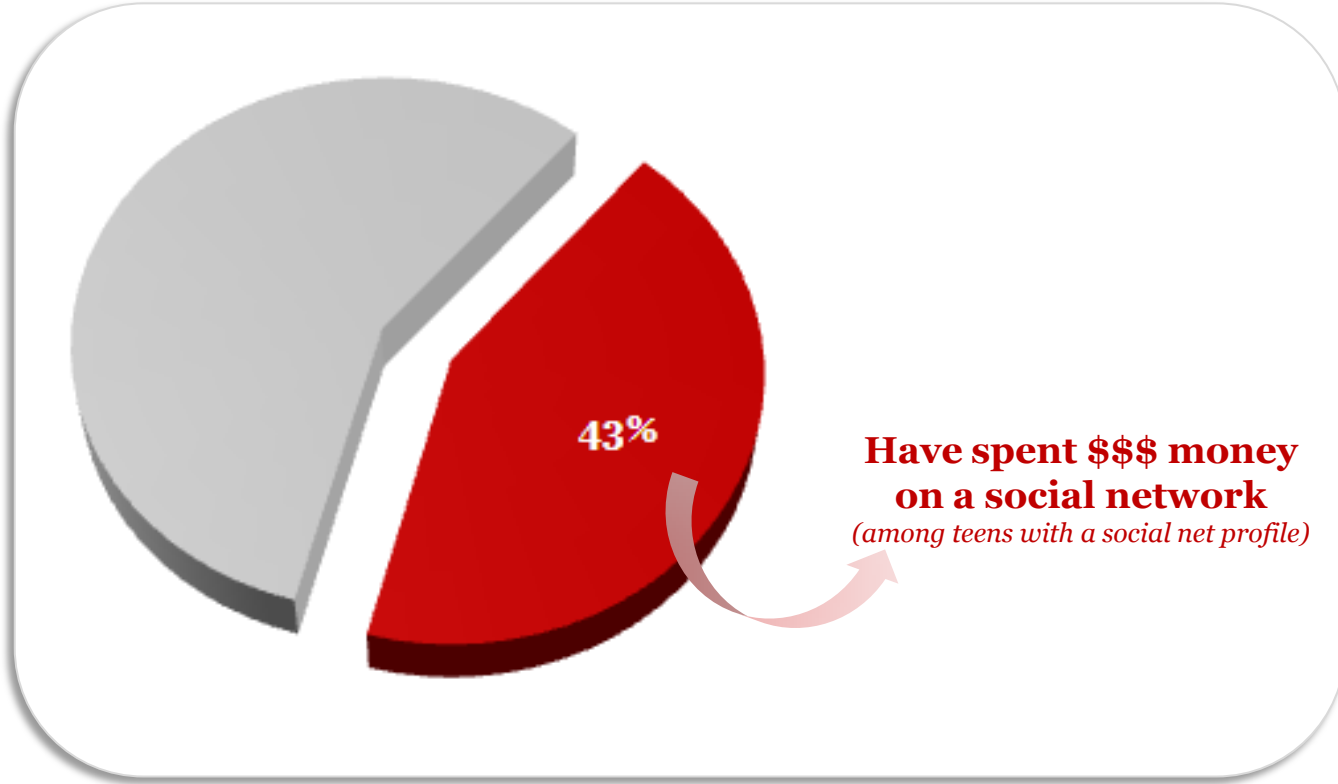
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For more on how teens are spending their time and money online, check out a portion of The Teens and Social Networks study embedded below:

www.scribd.com/doc/33751159/Teens-Study-June-2010

43% of US Social Net Teens have spent money on or in a social network



hi-media Games garner most of the Social Net Spending among teens

Buying virtual items in a game is the first item for which Social Net Teens have spent money :

35% have purchased “currency in a game to buy virtual items”

